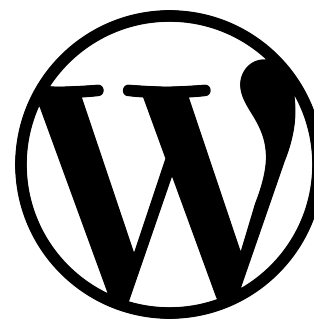




Corona Partners

WP-ADMIN User's Guide

Introduction

This Web Site was developed using Wordpress, as a framework for the development of its base and Content Management (WP-admin).

Through WP-admin it will be possible to edit and insert new contents, respecting a pre-defined structure base, as well as changing some settings that impact the external functioning of the site, with email triggering for a specific email account, in the form on the site, and some tags(title, description,...) used in search engines.

The purpose of this document is to make the process of editing these website pages easier, creating a relationship between the final content that the user views on the website and where that content is allocated on the website (WP-admin).

Access

URL Access: corona-partners.com/wp-admin

Admin User: corona

Password: 7c1k0W0oITvK39ucM6u#nmrJ

Updating the Content

On all pages that can be edited there is an “Update” button, which is located in the upper right corner of the screen, if this button is not pressed, the changes will not be saved.



WP-admin Interface



After accessing WP-admin a dashboard will be displayed with the following menu options:

1. Management of existing Pages in the Site's menu;
2. Registration and Edition of Cases;
3. Registration and Edition of Testimonials
4. Registration and Editing of Team members;
5. Editing information regarding the Contact page;
6. Registration and Editing of WP-admin Users;
7. Editing Footer Information.

Media

Pages

All Pages

Add New

Cases

Testimonies

Team

Contact

Appearance

Plugins 4

Users

Tools

Settings

Custom Fields

Informações Gerais

Yoast SEO 2

Collapse menu

Pages

Add New

All (6) | Published (6) | Cornerstone

Bulk actions

Apply

Title

Cases

Contact

Home — Front Page

Services

Team

Thank You!

Title

Bulk actions

Apply

Featured Home

Our Services

Strategy

Sustainability

Cases

CTA

CTA Footer

Clients Testimony

Title Featured

Real estate with connection and purpose.

Repeater Links

	Text Repeater Featured	Link Repeater Featured
1	Consulting	Select Link
2	Advisory	Select Link
3	Project Management	Select Link

Image Featured Home

Image Content Featured

Title Content Featured

Success is built on the unseen

Text Content Featured

Real estate is more than bricks and mortar, it shapes human experience.

Corona Partner's work is built on a foundation of diligent collaboration and planning.

Corona Partners
Real Estate

SERVICES

TEAM

CONTACT

Real estate with connection and purpose.

Consulting | Advisory | Project Management

Success is built on the unseen

Real estate is more than bricks and mortar, it shapes human experience.

Corona Partner's work is built on a foundation of diligent collaboration and planning.

01

02

03

04

05

Media

Pages

All Pages

Add New

Cases

Testimonies

Team

Contact

Appearance

Plugins 4

Users

Tools

Settings

Custom Fields

Informações Gerais

Yoast SEO 2

Collapse menu

Pages

Add New

All (6) | Published (6) | Cornerstone

Bulk actions

Apply

Title

Cases

Contact

Home — Front Page

Services

Team

Thank You!

Title

Bulk actions

Apply

Featured Home

Our Services

Strategy

Sustainability

Cases

CTA

CTA Footer

Clients Testimony

Title Our Services

Empowering People & Organizations

Text Our Services

Success of a project is measured by the way it impacts people. It is our job to make sure people's needs, ideas and goals are encoded into the drawings, specifications, and instructions for the project and ultimately, are brought to life in the final product.

Button Text Our Services

Our Services

Button Link Our Services

Services

<https://real-estate.labc.co/services/>

Image Our Services

Deliveries Title

We deliver results on time, on budget, and on mission.

Deliveries Repeater

	Price Delivery	Text Delivery
1	\$500 M	Capital plan completed for Philadelphia's Rebuild program <
2	320,000 SF	Owner's representative for an historic adaptive reuse building in Philadelphia.
3	9,000	Children in Philadelphia receive ongoing service & support through the workplace strategy we developed.

Add Row

CTA Text

Corona Partners provides consulting, advisory and project management services for all phases of a project.

CTA Link

Empowering People & Organizations

Success of a project is measured by the way it impacts people. It is our job to make sure people's needs, ideas and goals are encoded into the drawings, specifications, and instructions for the project and ultimately, are brought to life in the final product.

OUR SERVICES

We deliver results on time, on budget, and on mission.

\$500 M

Capital plan completed for Philadelphia's Rebuild program<

320,000 SF

Owner's representative for an historic adaptive reuse building in Philadelphia.

9,000

Children in Philadelphia receive ongoing service & support through the workplace strategy we developed.

Shaping the human experience.

Media

Pages

All Pages

Add New

Cases

Testimonies

Team

Contact

Appearance

Plugins 4

Users

Tools

Settings

Custom Fields

Informações Gerais

Yeast SEO 2

Collapse menu

Pages

Add New

All (6) | Published (6) | Cornerstone content

Bulk actions

Apply

All data

☐ Title

☐ Cases

☐ Contact

☐ Home — Front Page

☐ Services

☐ Team

☐ Thank You!

☐ Title

Bulk actions

Apply

Featured Home

Our Services

Strategy

Sustainability

Cases

CTA

CTA Footer

Clients Testimony

Strategy Title

A Strategic Approach

Strategy Text

Real estate assets are central to any company or institution. They shape market perception, influence how employees work and impact a company's financial security. Our work directly serves the mission of the organization.

Strategy Repeater

	Title Repeater Strategy	Text Repeater Strategy
1	Goals	We define success at the outset of every assignment—considering both business and project objectives. We carry the identified goals through the entire process, establishing each team member's understanding of how
2	People	The success of a project is determined by the way the people involved engage and address the challenge. We work with our clients to methodically align stakeholders on a project on a set of shared objectives centered on the
3	Action Plan	We proactively plan who has a role in any project—from internal stakeholders to consultants and contractors to the general public. We carefully map decisions and approvals to ensure that investment and analysis yields
4	Financial Profile	Real estate impacts an organization's bottom line in more ways than capital cost. Corona Partners studies each company's accounting and underwriting objectives to optimize the financial benefit of the project.
5	The Physical Asset	Assets are the heart of any real estate project. Our process starts with a clear analysis of the physical condition of an asset and a careful review of any regulatory constraints or opportunities.
6	Market Conditions	Market conditions underpin project planning. Corona Partners brings a sophisticated understanding of the market for labor and services, and proactively evaluates opportunities for acquisition, disposition, or more



* If it is necessary to add or remove a new line, just click the (+) or (-) for that line be inserted or removed.

Media

Pages

All Pages

Add New

Cases

Testimonies

Team

Contact

Appearance

Plugins 4

Users

Tools

Settings

Custom Fields

Informações Gerais

Yoast SEO 2

Collapse menu

Pages

Add New

All (6) | Published (6) | Cornerstone

Bulk actions

Apply

Title

Cases

Contact

Home — Front Page

Services

Team

Thank You!

Title

Bulk actions

Apply

Featured HomeOur ServicesStrategySustainabilityCasesCTACTA FooterClients Testimony

Sustainability Image

01

02

Sustainability Title

Rigorous Sustainability

03

Sustainability Text

Comfortable, productive, and cost-effective buildings are resource efficient buildings. Operating during a time of accelerating change, Corona Partners helps companies ensure that their buildings and their building systems are tailored to meet their specific business and performance needs. The key to efficiency is not necessarily new technology, it is helping members of the project team keep track of efficiency opportunities

Sustainability Text Button

Meet Our Team

04

Sustainability Link Button

Team <https://real-estate.labcp.co/team/>

6. So that the Cases can appear on Home, they need to be registered in the Cases session and after this, to be selected in this home case session.

Featured HomeOur ServicesStrategySustainabilityCasesCTACTA FooterClients Testimony

Title Cases

Case Studies

05

06

Relation Cases

Select post type

4601 Market St.

8 North Preston Street Redevelopment

Elwyn Early Learning Services Regional Office

Hopkinson House

Jefferson Center Relocation

Northern Children's Services Efficiency Program

Elwyn Early Learning Services Regional Office

4601 Market St.

8 North Preston Street Redevelopment

02

01

02

03

04

Rigorous Sustainability

Comfortable, productive, and cost-effective buildings are resource efficient buildings. Operating during a time of accelerating change, Corona Partners helps companies ensure that their buildings and their building systems are tailored to meet their specific business and performance needs. The key to efficiency is not necessarily new technology, it is helping members of the project team keep track of efficiency opportunities throughout the planning, design, and construction process. Corona Partners brings expertise and a rigorous process to help project teams keep searching for water and energy efficiency throughout the project.

MEET OUR TEAM

Case Studies

05

06

Elwyn Early Learning Services Regional Office

Elwyn / Philadelphia PA

Corona Partners served as project manager for the build-out of regional office space for the Elwyn Early Learning Services program in the historic Philadelphia property at Huntingdon Mills. The site was designed to meet operational goals and balance the needs of children, families, staff, and funding agencies. Corona worked closely with Elwyn to create a template for future programming and interior design work at other Philadelphia sites to ensure that Elwyn's investment in real estate directly serves its operational needs.

Regional office space to support mobile service staff.

Flexible furniture arrangement allows workspace to convert to training space.

Evaluation space for young children.

01 of 03

ALL CASE STUDIES

Media

Pages

All Pages

Add New

Cases

Testimonies

Team

Contact

Appearance

Plugins 4

Users

Tools

Settings

Custom Fields

Informações Gerais

Yoast SEO 2

Collapse menu

Pages

Add New

All (6) | Published (6) | Cornerstone content

Bulk actions

Apply

All data

Title

Cases

Contact

Home — Front Page

Services

Team

Thank You!

Title

Bulk actions

Apply

Featured HomeOur ServicesStrategySustainabilityCasesCTACTA FooterClients Testimony

CTA Title

Let's Get Started

CTA Text

Corona Partners provides consulting, advisory and project management services for all phases of a project.

CTA Text Button

Get Started

CTA Link Button

Contact <https://real-estate.labcq.co/contact/>

Featured HomeOur ServicesStrategySustainabilityCasesCTAClient's TestimonyCTA Footer

Title Clients Testimony

What Our Clients Say

Relation Testimonies

Select post type

Elwyn Early Learning Services

Rebuild

Elwyn Early Learning Services

Rebuild

Featured HomeOur ServicesStrategySustainabilityCasesCTACTA FooterClients Testimony

CTA Footer Title

Success is Built on the Unseen

CTA Footer Text

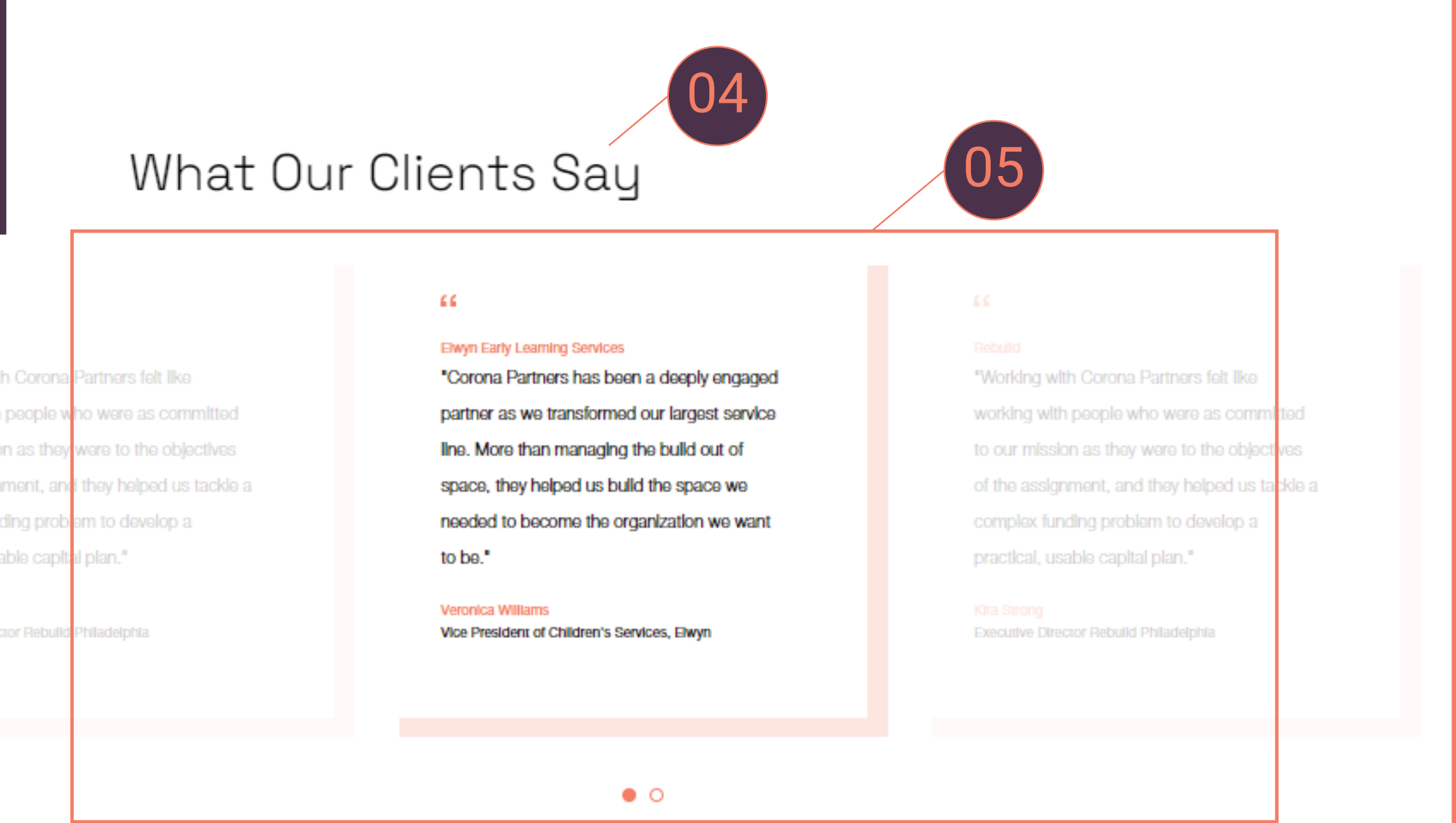
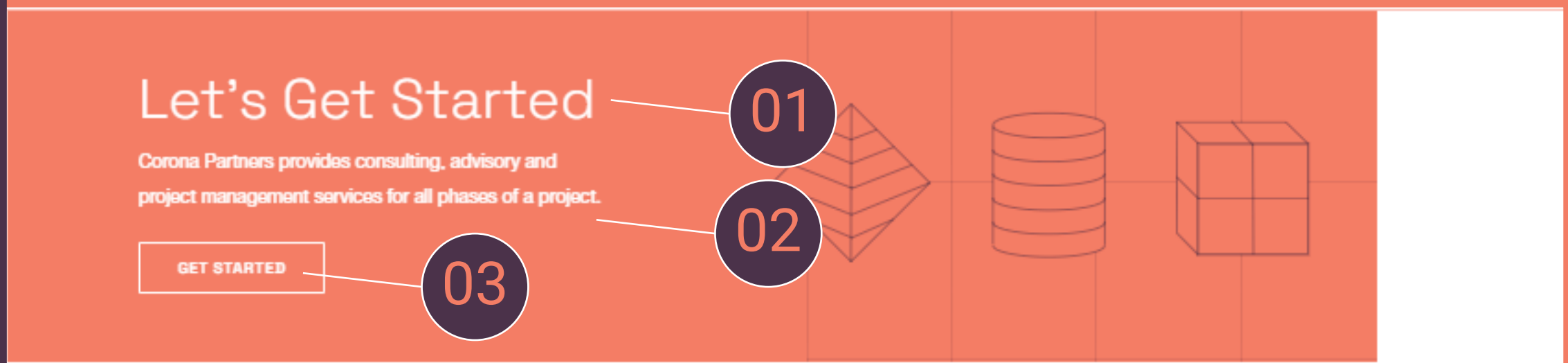
We take a comprehensive approach to every project to ensure that our work directly serves the mission of the organization.

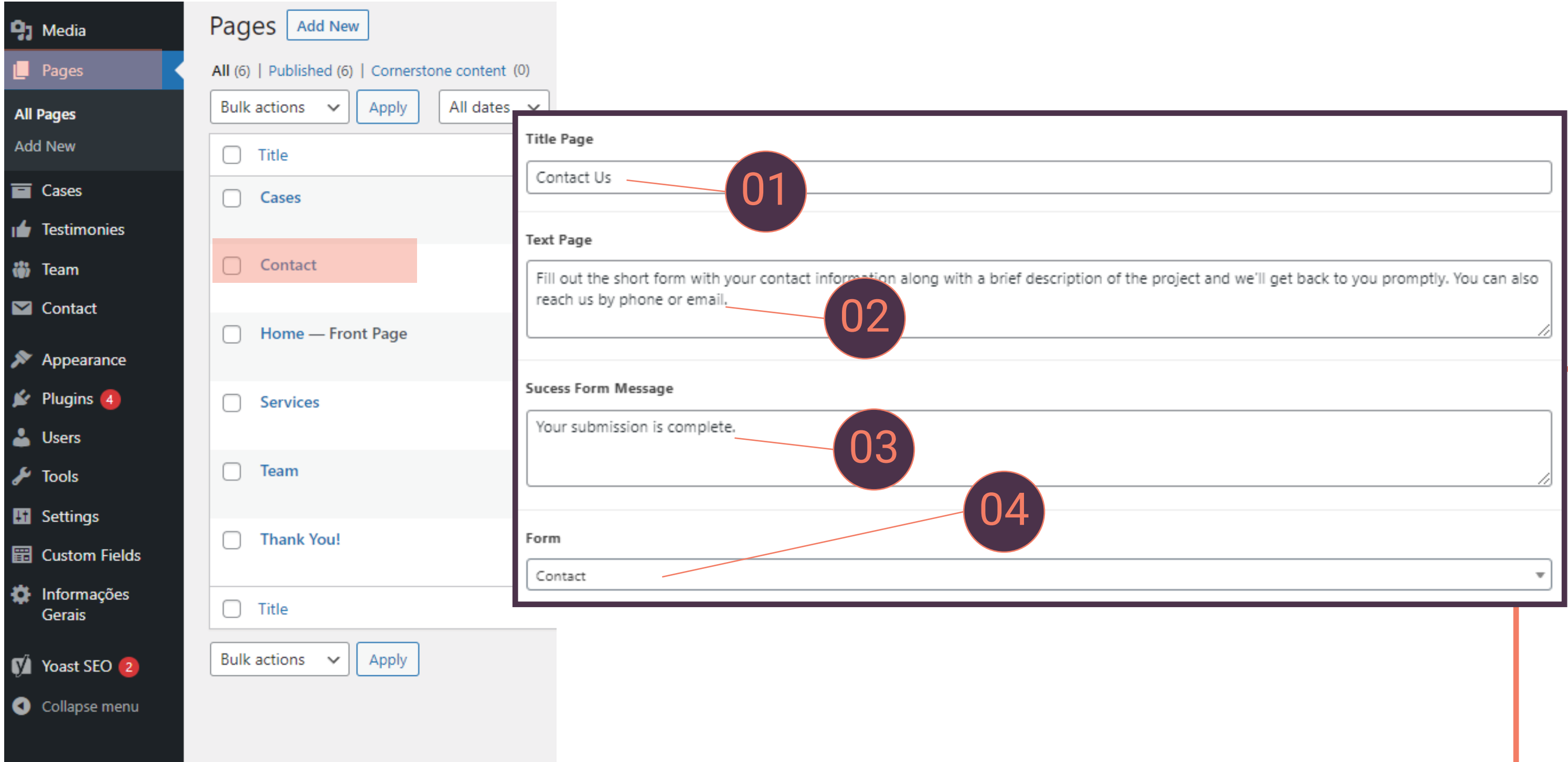
CTA Footer Repeater

	CTA Footer Text Button	CTA Footer Link Button
1	on time	Select Link
2	on budget	Select Link
3	on mission	Select Link

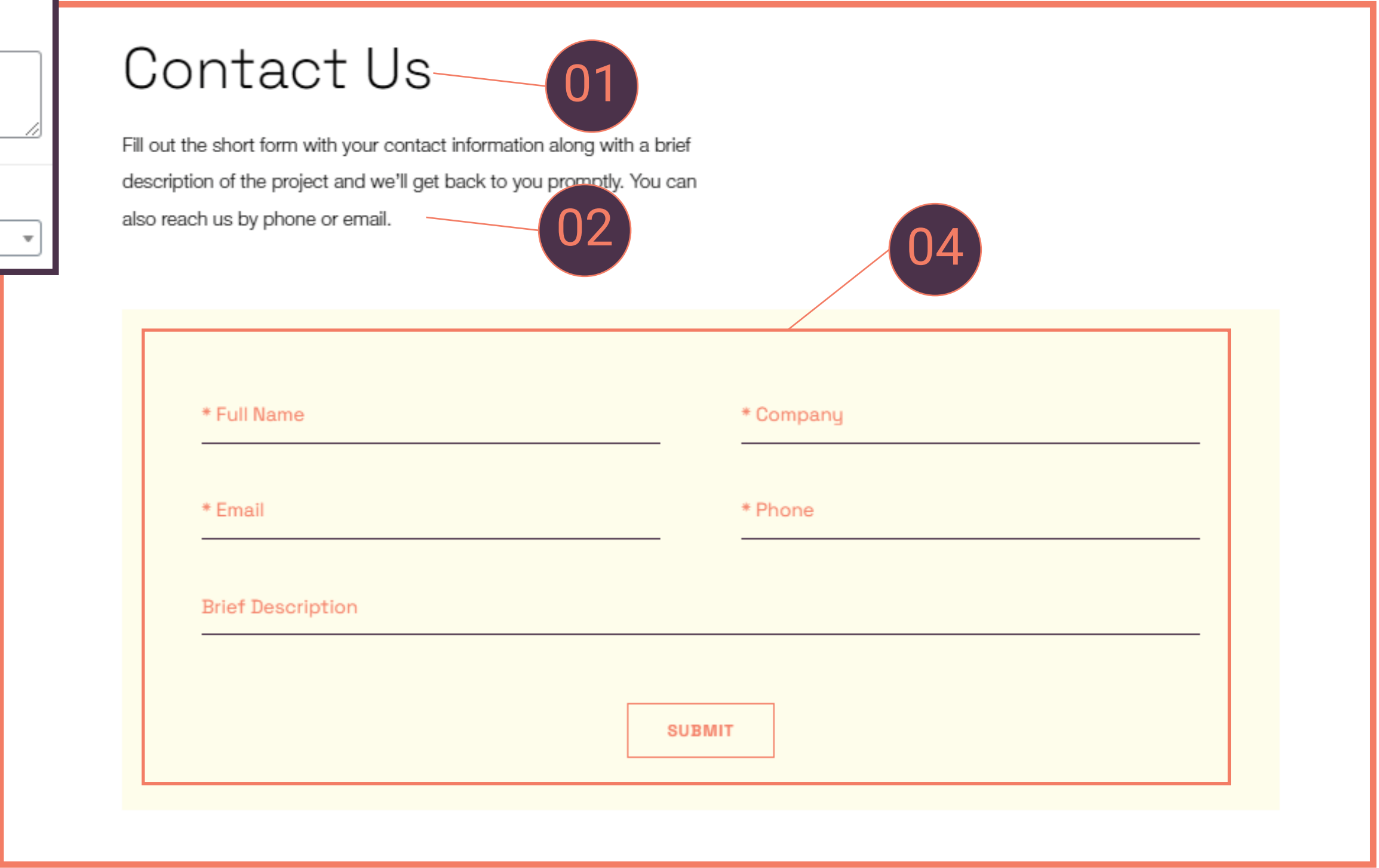
Add Row

5. So that Testimonials can appear on Home, they need to be registered in the Testimonials session and after this, to be selected in this home case session.





- 3. Success message after form submission.
 - 4. The Form selected so that the correct fields can be loaded.
- This form is created in the Contact Module, managed by the CF7 plugin.



Media

Pages

All Pages

Add New

Cases

Testimonies

Team

Contact

Appearance

Plugins 4

Users

Tools

Settings

Custom Fields

Informações Gerais

Yoast SEO 2

Collapse menu

Pages

Add New

All (6) | Published (6) | Cornerstone c

Bulk actions Apply

Title

Cases

Contact

Home — Front Page

Services

Team

Thank You!

Title

Bulk actions Apply

Page Title

Services

Text Top Page

We work with a broad spectrum of organizations—from multi-national corporations to non-profits, from municipalities to private developers. We start with our clients' needs and existing capabilities and structure each project accordingly.

Image Top Page



Title Select Services

A comprehensive approach to every project

Text Select Services

The unifying theme in our diverse assignments, no matter the scope, is a focus on serving the unique mission, goals, and requirements of each organization. In addition to satisfying cost and schedule objectives, Corona Partners strives to advance the mission of the organization by optimizing the impact of each project on a company's operations.

Title List Select Services

Selected services include:

Repeater Select Services

	Item Select Services	
1	Strategic and capital planning	
2	Site evaluation, due diligence and feasibility	
3	Acquisition and lease transaction advisory	

The Cases that are displayed inside the Services page are registered in their own Case module.

Services

We work with a broad spectrum of organizations—from multi-national corporations to non-profits, from municipalities to private developers. We start with our clients' needs and existing capabilities and structure each project accordingly.



A comprehensive approach to every project

The unifying theme in our diverse assignments, no matter the scope, is a focus on serving the unique mission, goals, and requirements of each organization. In addition to satisfying cost and schedule objectives, Corona Partners strives to advance the mission of the organization by optimizing the impact of each project on a company's operations.

SELECTED SERVICES INCLUDE:

Strategic and capital planning

Site evaluation, due diligence and feasibility

Acquisition and lease transaction advisory

Entitlement and approval oversight

Project team selection, procurement and organization

Project budgeting, scheduling and set-up

Energy and water efficiency planning, implementation, and financing

Design and construction oversight and management

Tenant improvement oversight and management

Move and change management

Media

Pages

All Pages

Add New

Cases

Testimonies

Team

Contact

Appearance

Plugins 4

Users

Tools

Settings

Custom Fields

Informações Gerais

Yost SEO 2

Collapse menu

Pages

Add New

All (6) | Published (6) | Corne

Bulk actions

Apply

Title

Cases

Contact

Home — Front Page

Services

Team

Thank You!

Title

Bulk actions

Apply

Title Page

Our Team

Text Top Page

Corona partners connects investment to the values of the business organization.

Title Values

Core Values

Repeater Values

Icon Values

1

Title Values

Individual Respect

Text Values

Accountable and high-performing teams are built on a foundation of respect for individual team members; we can be tough on problems and soft with people.

4

Title Values

Communication is Our Core Business

Text Values

Technical knowledge and practical experience are the basis of all of our work but project excellence is only possible with proactive and intentional communication.

Icon Values

5

Title Values

Rigorous Sustainability

Text Values

Now is the time for our buildings to perform better for us.

Add Row

Photo Values

07

Team members are registered in your own module.

Our Team

01

Corona partners connects investment to the values of the business organization.

02

Core Values

03

04

INDIVIDUAL RESPECT

Accountable and high-performing teams are built on a foundation of respect for individual team members; we can be tough on problems and soft with people.

05

SUCCESS IS MORE THAN COST AND TIME

A truly successful project aligns cost and schedule priorities with the goals and purpose of the project: on time, on budget, on mission.

06

COMMUNICATION IS OUR CORE BUSINESS

Technical knowledge and practical experience are the basis of all of our work but project excellence is only possible with proactive and intentional communication.

07

For both the image gallery and the items in the purple area, you can use the “add row” to add new items.

For both the image gallery and the items in the purple area, you can use the “add row” to add new items.

Case Studies

01 —

Elwyn Early Learning
Services Regional Office

Elwyn / Philadelphia PA

Corona Partners served as project manager for the build-out of regional office space for the Elwyn Early Learning Services program in the historic Philadelphia property at Huntingdon Mills. The site was designed to meet operational goals and balance the needs of children, families, staff, and funding agencies. Corona worked closely with Elwyn to create a template for future programming and interior design work at other Philadelphia sites to ensure that Elwyn's investment in real estate directly serves its operational needs.



READ LESS 

- Regional office space to support mobile service staff.
- Flexible furniture arrangement allows workspace to convert to training space.
- Evaluation space for young children.

Media

Pages

Cases

Testimonies

Team

Todos os Team

Adicionar novo

Categorias

Contact

Appearance

Plugins 4

Users

Tools

Settings

Custom Fields

Informações Gerais

Team

Add New

All (6) | Published (6) | Corner

Bulk actions

Apply

Title

Colin Best

Jamie Berg

Tristan Boger

Lauren Leonard

Leslie Billhymer

Christopher Strom

Christopher Strom

Type / to choose a block

Team

Order

Order by highest number

99

Photo Team



Occupation Team

Principal

Text Team

Chris has more than 30 years of experience in real estate and construction. He has led projects for large and small organizations across the country, always with a focus on matching real estate investment with operational objectives.

Most recently he led Corona Partner's work for Ironstone Real Estate at the 320,000 sf redevelopment of 4601 Market Street, he is helping Elwyn remake its portfolio of more than 300 properties to better serve its mission, he is leading resident coordination at Hopkinson House for their 30 month HVAC renovation project, and he recently led the creation of a \$500 million capital plan for Rebuild Philadelphia. In

Repeater Social Team

Icon Social Network Team	Icon Social Network Team Hover	Link Social Network Team
		https://www.linkedin.com/in/christopherstrom

Our Team

Corona partners connects investment to the values of the business organization.



Christopher Strom
Principal



Leslie Billhymer
Principal

Our Team

Corona partners connects investment to the values of the business organization.

Christopher Strom

Principal

in

x

Chris has more than 30 years of experience in real estate and construction. He has led projects for large and small organizations across the country, always with a focus on matching real estate investment with operational objectives.

Most recently he led Corona Partner's work for Ironstone Real Estate at the 320,000 sf redevelopment of 4601 Market Street, he is helping Elwyn remake its portfolio of more than 300 properties to better serve its mission, he is leading resident coordination at Hopkinson House for their 30 month HVAC renovation project, and he recently led the creation of a \$500 million capital plan for Rebuild Philadelphia. In addition to his active work, Chris has recent experience with some of the region's most prominent institutions including Drexel, CHOP, Jefferson, and the Philadelphia 76ers.

Media

Pages

Cases

Testimonies

Todos os Testimonies

Adicionar novo

Categorias

Team

Contact

Appearance

Plugins 4

Users

Tools

Settings

Testimonies

Add New

All (2) | Published (2) | Cornerstone content (0)

Bulk actions | Apply | All dates

Title

Elwyn Early Learning Services

Rebuild

Title

Bulk actions | Apply

Elwyn Early Learning Services

Type / to choose a block

Testimonies

Text Testimonies

"Corona Partners has been a deeply engaged partner as we transformed our largest service line. More than managing the build out of space, they helped us build the space we needed to become the organization we want to be."

Name Testimonies

Veronica Williams

Occupation Testimonies

Vice President of Children's Services, Elwyn

“

Elwyn Early Learning Services

"Corona Partners has been a deeply engaged partner as we transformed our largest service line. More than managing the build out of space, they helped us build the space we needed to become the organization we want to be."

Veronica Williams

Vice President of Children's Services, Elwyn

”

●

○

Media

Pages

Cases

Testimonies

Team

Contact

Appearance

Plugins 4

Users

Tools

Settings

Custom Fields

General Information

Yoast SEO 2

Collapse menu

General Information

Options

HeaderFooter

Logo Header

01

Logo Header White

Link Logo Header

Select Link

Logo Footer Desktop

02

Get Touch Us Link

Contact

https://real-estate.labcp.co/contact/

03

Get Touch Us Text

Get in touch with us

04

05

Repeater Social Networks

Icon Social Networks

Icon Social Networks Hover

Link Social Networks

1

in

in

https://www.linkedin.com/company/corona-partners/

Add Row

Address Footer

2400 Market Street | Suite 200

Philadelphia PA 19103

06

Phone Number

(215) 867-9026

07

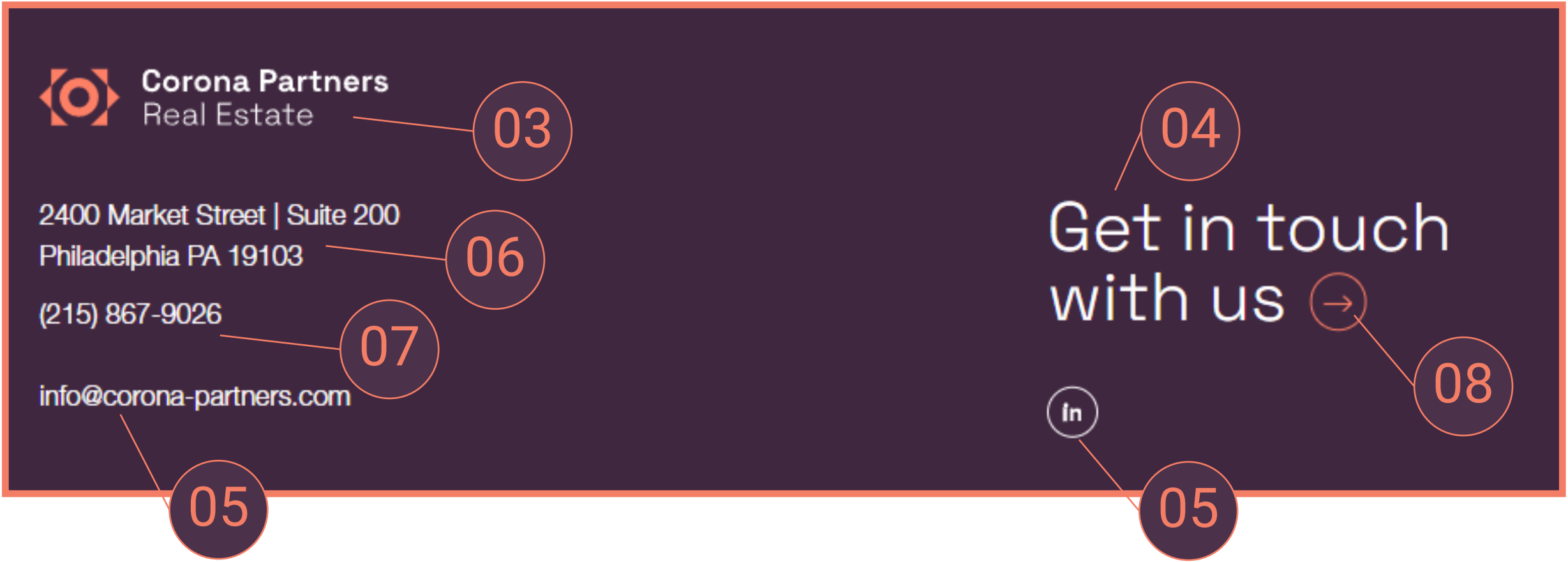
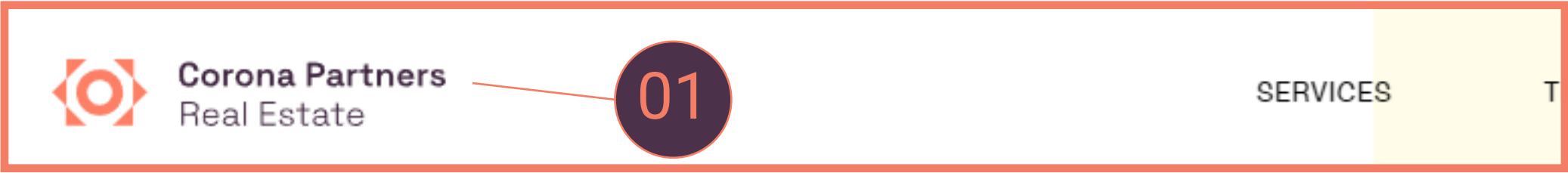
Phone Number

08

Email

info@corona-partners.com

In this section all information regarding Header and Footer can be edited.



Yoast SEO Items

Yoast SEO

SEO

Readability

Schema

Social

Focus keyphrase ?

Get related keyphrases

Google preview

Preview as:

Mobile result

Desktop result

corona-partners.com › home

Home - Corona Partners

Jun 2, 2022 - Please provide a meta description by editing the snippet below. If you don't, Google will try to find a relevant part of your post to show in the search results.

SEO title

Insert variable

Title

Page

Separator

Site title

Slug

Each Page has an SEO session that can be changed. These sessions are at the end of each Edit Page in the WP-admin, They are referenced with the name of Yoast SEO and each field has a Title related to the Goals (Tags, Descriptions,...).

Initially, the fields have already been filled in with the appropriate contents sent to the production of the site.